



10 reasons our clients choose The Apex for their meetings and conferences

The success of any event lies in the planning, and finding the right venue that can offer everything you need is essential. Whether you are organising a large-scale conference or need an intimate meeting space, The Apex can help deliver the perfect event.

1. Fantastic location

When considering a venue, location is fundamental. The Apex is situated in the beautiful and historic town of Bury St Edmunds. A state of the art and innovative venue in the heart of the busy market town, it is sure to leave a lasting impression on delegates and guests alike.

2. Easily accessible

The last thing anyone wants to worry about when planning an event is travel - The Apex's location takes care of this, with regular trains and buses providing easy access to the A14. As well as being convenient to get to, all delegates coming to The Apex by car will receive car parking passes, so the event can get off to a smooth and punctual start.

3. An exciting setting for your event

Why settle for a cookie cutter location when you can choose somewhere with the Wow! factor? The award-winning Apex doubles as a prestigious music venue which has welcomed a whole host of world class artists, so those looking for an event space with something special will not be disappointed.

4. A range of options

The venue is incredibly versatile and there are a number of different spaces available to ensure your meeting is perfectly hosted. The Auditorium is the

largest of its kind available to hire in the county and can fit as many as 560 delegates in a formal tiered theatre arrangement. For smaller events, the upstairs Studios can seat up to 60 and 80 delegates, with the option of dividing one of the Studios into two smaller meeting or breakout rooms for a more intimate setting.

5. Versatile spaces

It doesn't matter what set up you prefer, the versatility of The Apex means it can be tailored to individual needs and achieved with ease.

The Auditorium can be transformed between cabaret, theatre or classroom style, to create the perfect setting for your needs. And the same goes for the smaller Studios, which can be configured in a U-shape or as a boardroom.

6. Inclusive delegate packages

The Apex offers a number of packages to suit different events and numbers, from providing delegate stationery and flipcharts to lunch and mid-morning refreshments. For those who want to make an event truly stand out, extras ranging from a PA system to Full English Breakfast or Danish pastries can be added for a small supplement.

7. Delicious food and refreshments

Catering and events at The Apex are provided by Sodexo Prestige Venues & Events, which partners with around 50 of the country's leading museums, sports stadia, heritage sites and visitor attractions. The in-house catering team are on hand to enhance any event with delicious choices, from picnics to fine dining.

8. High tech equipment

Making use of today's technology can really enhance the experience of any business event, so The Apex has made sure that there is comprehensive IT equipment in every room. The Auditorium is fully connected with state of the art audio visual capabilities, Studio 1 also has a full audio visual system in place and Studio 2 has a ceiling projector, screen and built in sound system. The on-site technical team work closely with team leaders and event organisers to make sure that the equipment delivers smoothly within every aspect of your event.

9. Perfect for networking opportunities

As well as the meeting and conference rooms, the first floor atrium is a bright and spacious area which works well for networking or for serving refreshments outside of the meeting room. With both an internal balcony overlooking the ground floor foyer and an outdoor balcony overlooking the busy shopping square, this space is popular for summer events, providing a contemporary space to entertain delegates.

10. Personalised service from start to finish

Whether an event is a large scale affair or a more intimate gathering, our in-house team are committed to providing the best results and ticking every important box. From the initial enquiry to the day of the event, we can offer expert advice and support to make sure the whole process runs smoothly and professionally.



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